

The Trusted Resource™
for Quality & Value

Utrecht

Brooklyn, New York
Since 1949



ARTISTS' ACRYLIC COLORS

Utrecht

Utrecht Manufacturing, LLC
Brooklyn, New York
Utrecht.com 800.223.9132



ARTISTS' Acrylic Colors

Handcrafted in Brooklyn, New York

Utrecht has been handcrafting professional-quality Artists' Acrylics for more than half a century. As a matter of fact, we were one of the first developers and manufacturers of artists' acrylic colors in the world. Our colors are prized because of their remarkable brilliance, rich texture, outstanding lightfastness, and excellent longevity. Although they are professional quality, their affordable price makes them a great choice for painters of every level, including beginners and students. Try Utrecht Artists' Acrylics and discover why they're a favorite among artists worldwide.

- Finely ground pigments in maximum concentrations
- Superior tinting strength and remarkable brilliance straight from the tube
- Heavy bodied
- Wide range of single pigment colors
- Pure, clean mixing results
- Outstanding lightfastness
- 100% satisfaction guaranteed

Old World Quality Meets American Ingenuity

1949 — THE YEAR IT ALL STARTED

Shortly after World War II, with the American art supply business still in its infancy, a Brooklyn-based painter named Norman Gulamerian set out to find affordable, high-quality linen canvas, but was unable to find any in the city. Recognizing that other artists must also be seeking fine linen, he joined his brother Harold in sourcing it directly from Belgian mills — and a legendary American brand was born.

Company founders
Norman and Harold Gulamerian,
circa 1945.



A PAINT MILL GROWS IN BROOKLYN

Following the success of Utrecht's linen trade, Harold Gulamerian developed the first formula for Utrecht Acrylic Gesso. A revolutionary product, it introduced unprecedented simplicity to the canvas preparation process, while also making it possible to paint on a huge range of surfaces. The Gulamerian brothers then went on to open the Utrecht Paint Mill in the 1950s, where Harold used his mastery at developing and refining formulas to produce the original line of Utrecht Artists' Acrylics — one of the first acrylic lines in the world. This was soon followed by Utrecht Artists' Oils and Watercolors. These world-class art materials are still handcrafted in Brooklyn, New York, using only the finest pure pigments.

PROUD TO BE GOLD CERTIFIED

Today, Utrecht is recognized as a leading, locally based manufacturer and employer by the Brooklyn Chamber of Commerce. This top-tier certification is denoted by the Brooklyn Made Gold seal.



Choose from a Palette of 65 Brilliant Colors

 Hansa Yellow Pale Series 2 Transparent LR II Pigment Content: PY3	 Hansa Yellow Light Series 1 Transparent LR I Pigment Content: PY73	 Cadmium Yellow Lemon Pure • Series 4 Semi-transparent LR I Pigment Content: PY37	 Cadmium Yellow Light Pure • Series 3 Opaque LR I Pigment Content: PY37	 Cadmium Yellow Hue Series 1 Semi-transparent LR I Pigment Content: PY73	 Cadmium Yellow Medium Pure • Series 3 Opaque LR I Pigment Content: PY37	 Azo Yellow Medium Series 3 Transparent LR I Pigment Content: PY73	 Azo Yellow Orange Series 3 Transparent LR I Pigment Content: PY83
 Cadmium Orange Hue Series 2 Semi-transparent LR II Pigment Content: PY1, P043	 Cadmium Yellow Deep Pure • Series 4 Opaque LR I Pigment Content: P020	 Cadmium Orange Pure • Series 4 Opaque LR I Pigment Content: P020	 Indo Orange Red Series 3 Transparent LR I Pigment Content: P043	 Cadmium Red Light Pure • Series 4 Opaque LR I Pigment Content: PR108	 Cadmium Red Hue Series 2 Semi-transparent LR II Pigment Content: PY73, PR112	 Cadmium Red Medium Pure • Series 4 Opaque LR I Pigment Content: PR108	 Naphthol Red Light Series 2 Semi-transparent LR II Pigment Content: PR112
 Naphthol Crimson Series 2 Semi-transparent LR II Pigment Content: PR170	 Quinacridone Red Series 3 Semi-transparent LR I Pigment Content: PV19RS	 Cadmium Red Extra Deep Pure • Series 4 Opaque LR I Pigment Content: PR108	 Alizarin Crimson Hue Series 3 Transparent LR I Pigment Content: PV19, PR101	 Light Portrait Pink Series 1 Opaque LR I Pigment Content: PR188, P036, PW6	 Quinacridone Violet Series 3 Semi-transparent LR I Pigment Content: PV19VS	 Permanent Violet Series 3 Transparent LR II Pigment Content: PV15, PV23RS	 Dioxazine Purple Series 3 Transparent LR II Pigment Content: PV23RS
 Ultramarine Blue Series 1 Semi-transparent LR I Pigment Content: PB29	 Cobalt Blue Hue Series 1 Opaque LR I Pigment Content: PB29, PW6	 Phthalo Blue (Green Shade) Series 2 Semi-transparent LR I Pigment Content: PB15	 Cobalt Blue Pure • Series 4 Semi-transparent LR I Pigment Content: PB28	 Cerulean Blue Chromium Pure • Series 4 Opaque LR I Pigment Content: PB36	 Cerulean Blue Hue Series 2 Opaque LR I Pigment Content: PB15, PW6	 Brilliant Blue Series 1 Opaque LR I Pigment Content: PB15, PG7, PW6	 Turquoise Series 2 Semi-transparent LR I Pigment Content: PG7, PB15
 Phthalo Green (Blue Shade) Series 2 Semi-transparent LR I Pigment Content: PG7	 Viridian Hue Series 1 Semi-transparent LR I Pigment Content: PG7, PB7	 Emerald Green Series 2 Opaque LR I Pigment Content: PG7, PY97, PW6	 Permanent Green Series 3 Semi-transparent LR II Pigment Content: PG7, PY3	 Cadmium Green • Series 4 Opaque LR I Pigment Content: PG7, PY37	 Brilliant Green Series 1 Semi-transparent LR I Pigment Content: PG7, PY73	 Hookers Green Hue Series 4 Semi-transparent LR I Pigment Content: PG7, PY42, PBK9	 Chromium Oxide Green • Series 2 Opaque LR I Pigment Content: PG17
 Yellow Ochre Series 1 Opaque LR I Pigment Content: PY42	 Raw Sienna Series 1 Opaque LR I Pigment Content: PB7	 Burnt Sienna Series 1 Semi-transparent LR I Pigment Content: PB101	 Venetian Red Series 1 Opaque LR I Pigment Content: PR101	 Burnt Umber Series 1 Opaque LR I Pigment Content: PB7	 Raw Umber Series 1 Transparent LR I Pigment Content: PB7	 Paynes Gray Series 1 Opaque LR I Pigment Content: PBK9, PB29	 Medium Gray Series 1 Opaque LR I Pigment Content: PBK9, PB7, PW6
 Ivory Black Series 1 Opaque LR I Pigment Content: PBK9	 Mars Black Series 1 Opaque LR I Pigment Content: PBK11	 Unbleached Titanium Hue Series 1 Opaque LR I Pigment Content: PW6, PB7	 Titanium White Series 1 Opaque LR I Pigment Content: PW6	 Iridescent Antique Bronze Series 3 Semi-transparent LR NT Pigment Content: Coated Mica	 Iridescent Antique Copper Series 3 Semi-transparent LR NT Pigment Content: Coated Mica	 Iridescent Antique Gold Series 3 Semi-transparent LR NT Pigment Content: Coated Mica	 Iridescent Antique Silver Series 3 Semi-transparent LR NT Pigment Content: Coated Mica
 Iridescent Bronze Series 3 Semi-transparent LR NT Pigment Content: Coated Mica	 Iridescent Copper Series 3 Semi-transparent LR NT Pigment Content: Coated Mica	 Iridescent Gold Series 3 Semi-transparent LR NT Pigment Content: Coated Mica	 Iridescent Russet Series 3 Semi-transparent LR NT Pigment Content: Coated Mica	 Iridescent Silver Series 3 Semi-transparent LR NT Pigment Content: Coated Mica	 Iridescent White Series 3 Semi-transparent LR NT Pigment Content: Coated Mica	 Permanent Bronze Series 3 Semi-transparent LR NT Pigment Content: Coated Mica	 Permanent Gold Series 3 Semi-transparent LR NT Pigment Content: Coated Mica

ITEM #01654 For current prices, visit Utrecht.com.

Most colors are certified AP non-toxic.
Colors indicated by a • carry a CL and/or CA PROP 65 warning label.

LIGHTFASTNESS LR I = Very Good LR II = Good LR III = Not Lightfast LR NT = Not Tested
Color swatches are full strength and 50% tint.



Key to Color Index Numbers

PY	Pigment Yellow	PG	Pigment Green
PO	Pigment Orange	PBr	Pigment Brown
PR	Pigment Red	PBk	Pigment Black
PV	Pigment Violet	PW	Pigment White
PB	Pigment Blue		

	Permanent Silver
	Series 3
	Semi-transparent LR NT
	Pigment Content: Coated Mica

series 1

COLOR	2 OZ (59 ML)	5 OZ (150 ML)	16 OZ (473 ML)	GALLON (3.78 L)
Brilliant Blue	01654-5062	01654-5065	01654-5066	
Brilliant Green	01654-7252	01654-7255	01654-7256	
Burnt Sienna	01654-8042	01654-8045	01654-8046	
Burnt Umber	01654-8052	01654-8055	01654-8056	
Cadmium Yellow Hue	01654-4352	01654-4355	01654-4356	
Cobalt Blue Hue	01654-5192	01654-5195	01654-5196	
Hansa Yellow Light	01654-4962	01654-4965	01654-4966	
Ivory Black	01654-2252	01654-2255	01654-2256	01654-2259
Light Portrait Pink	01654-8172	01654-8175	01654-8176	
Mars Black	01654-2042	01654-2045	01654-2046	
Medium Gray	01654-2522	—	—	
Paynes Gray	01654-2562	01654-2565	01654-2566	
Raw Sienna	01654-8062	01654-8065	01654-8066	
Raw Umber	01654-8072	01654-8075	01654-8076	
Titanium White	01654-1012	01654-1015	01654-1016	01654-1019
Ultramarine Blue	01654-5232	01654-5235	01654-5236	
Unbleached Titanium Hue	01654-1032	01654-1035	01654-1036	
Venetian Red	01654-3132	01654-3135	01654-3136	
Viridian Hue	01654-7512	01654-7515	01654-7516	
Yellow Ochre	01654-4302	01654-4045	01654-4046	

series 2

Cadmium Orange Hue	01654-4542	01654-4545	01654-4546
Cadmium Red Hue	01654-3322	01654-3325	01654-3326
Cerulean Blue Hue	01654-5172	01654-5175	01654-5176
Chromium Oxide Green	01654-7112	01654-7115	01654-7116
Emerald Green	01654-7052	—	—
Hansa Yellow Pale	01654-4952	01654-4955	01654-4956
Naphthol Crimson	01654-3222	01654-3225	01654-3226
Naphthol Red Light	01654-3192	01654-3195	01654-3196
Phthalo Blue (BS)	01654-5162	01654-5165	01654-5166
Phthalo Green (BS)	01654-7802	01654-7805	01654-7806
Turquoise	01654-7912	01654-7915	01654-7916

series 3

Alizarin Crimson Hue	01654-3072	01654-3075	01654-3076
Azo Yellow Medium	01654-4022	—	—
Azo Yellow Orange	01654-4012	—	—
Cad Yellow Light Pure	01654-4072	01654-4075	01654-4076
Cad Yellow Med Pure	01654-4082	01654-4085	01654-4086
Dioxazine Purple	01654-6022	01654-6025	01654-6026
Indo Orange Red	01654-4572	—	—
Iridescent Ant Bronze	01654-8152	—	—
Irid Antique Copper	01654-9512	—	—
Iridescent Antique Gold	01654-9032	—	—
Iridescent Antique Silver	01654-9322	—	—
Iridescent Bronze	01654-9072	—	—
Iridescent Copper	01654-9522	—	—
Iridescent Gold	01654-9012	01654-9015	01654-9016
Iridescent Russet	01654-3512	—	—
Iridescent Silver	01654-9302	01654-9305	01654-9316
Iridescent White	01654-1062	—	—
Permanent Bronze	01654-9602	—	—
Permanent Gold	01654-4062	—	—
Permanent Green	01654-7982	01654-7985	01654-7986
Permanent Silver	01654-9332	—	—
Permanent Violet	01654-6062	01654-6065	01654-6066
Quinacridone Red	01654-3272	01654-3275	01654-3276
Quinacridone Violet	01654-6202	01654-6205	01654-6206

series 4

Cadmium Green	01654-7212	01654-7215	—
Cadmium Orange Pure	01654-4532	01654-4535	01654-4536
Cadmium Red Ex Dp Pure	01654-3332	01654-3335	01654-3336
Cadmium Red Light Pure	01654-3092	01654-3095	01654-3096
Cad Red Medium Pure	01654-3112	01654-3115	01654-3116
Cad Yellow Deep Pure	01654-4282	—	—
Cad Yellow Lemon Pure	01654-4112	01654-4115	—
Cerul Blue Chrom Pure	01654-5182	01654-5185	01654-5186
Cobalt Blue Pure	01654-5282	01654-5285	01654-5286
Hookers Green Hue	01654-7122	01654-7125	01654-7126

Artists' Acrylic Sets

For set contents, visit Utrecht.com.



Color Theory Set
01653-1029



Basic Color Set
01653-1019



Landscape Set
01653-1049

Portrait Set
01653-1059



Complete Set
01653-1009



Wood Box Set
01653-1089

Also available at Utrecht.com – an exclusive Deluxe Easel Set and a full range of Utrecht Artists' Acrylic Mediums.